

EBT■ALIGNED RETAIL PITCH

Clean, Shelf■Stable Honey Products Designed for SNAP Compliance

WHO WE ARE

Honey Badgers Bee Farm is a family■owned Florida honey producer focused on simple■ingredient, shelf■stable foods that fit everyday routines. Our products replace sugar and sweetened beverages — not candy or novelty items.

WHY THIS MATTERS NOW

As SNAP/EBT programs tighten standards around ultra■processed foods, retailers need defensible, affordable alternatives that scan clean at checkout and rely on recognizable ingredients.

EBT■SAFE PRODUCT CORE

- Raw Honey — single■ingredient natural sweetener
- Plain Creamed Honey — spreadable, no additives
- Honey Coffee — coffee + honey, just add hot water
- Honey Tea — honey■based tea blends, no artificial sweeteners

CLEAN LABEL ADVANTAGE

Short ingredient lists. No artificial colors, flavors, corn syrup, or synthetic sweeteners. A familiar, culturally accepted food retailers can confidently support.

RETAILER BENEFITS

Fills gaps left by soda and candy restrictions, reduces checkout confusion, offers strong margins, and scales easily from pilot to rollout.

IDEAL PLACEMENT

Coffee & tea aisle • Sweeteners & baking • Breakfast solutions • EBT■focused endcaps

READY TO PILOT

We support limited SKU test sets, regional rollouts, and private■label or exclusivity discussions.

CONTACT

Honey Badgers Bee Farm
Brooksville, Florida
Family■Owned • Florida■Produced

Designed to align with evolving SNAP nutrition standards — without sacrificing practicality or dignity.